DIEGO DE SOUSA ALENCAR

FRONT-END DEVELOPER • WORDPRESS PROGRAMMER
GRAPHIC DESIGNER • MOTION DESIGNER

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Profile

I have experience in website design, web programming with a specialization in WordPress, digital and graphic design, branding, illustrations, and animation and creation of elements for videos. I enjoy venturing into new ways to express myself.

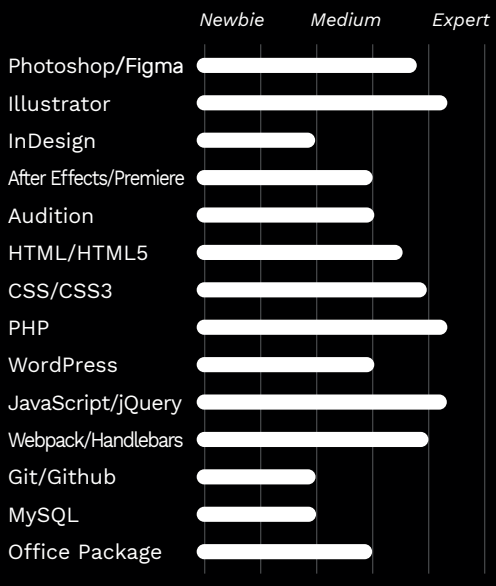
I consider web development my passion, and it opened doors for me in design in general and allowed me to expand my knowledge, thus increasing my passion.

I always like to learn new things and thereby improve my potential as a designer and programmer.

Interests

- UI/UX
- Illustration
- Iconography
- Motion Design
- Brand Guidelines
- Webdesign

Skills



Experience

2007 - 2010 — **7Art Marketing Integrado**
Junior Designer and HTML/CSS programmer

- Website design: wireframe, layout, front-end programming
- Graphic artworks development
- Logo design
- Flash animation design (ActionScript 2.0), such as ad banners and websites elements

2010 - Present — **Suagencia Serviços e Comunicação**
Senior Designer

- Responsive websites design: wireframe, layout, front-end programming (websites using Handlebars, Webpack, Gulp, etc) and back-end programming (websites with WordPress)
- Marketing material development: email marketing and newsletters, ad banners in HTML5/CSS3
- Various graphic artworks design and layout
- Brand guidelines creation: logo, manual, assets, mockups
- Videos creation: characters design and rigging; motion graphics such as lower thirds, transitions, etc; simple effects; basic cutting service and simple color grading; sound editing

Education

2005 - 2009 — **SKILL Inglês e Espanhol**
Basic and Intermediate English

2006 — **E.E. Prof. Andronico de Mello**
High School

2006 - 2007 — **Cedaspy**
Office Package, Corel Draw 11, Dreamweaver and Basic HTML

2007 — **SENAC**
Flash 8: Basic and Intermediate ActionScript

2007 - 2008 — **Universidade Paulista**
Web Communications Technologist

IMPACTA
2009 MySQL
2009 PHP
2010 After Effects

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